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| C:\Users\cagri.inceoglu\Documents\OFİS\YAZIŞMALAR\LOGO-yazısız.jpg**YAŞAR UNIVERSITY****Graduate School of Social Sciences** **Department of Tourism Management****THMN 5561 - Travel and Tourism market Research *Course******Student Evaluation and Grading Form*** |
| TERM PROJECT/PAPER ASSESSMENT SHEET (For Final Exam) |
| Student Name & Number |  |
| Project / Paper Title | **Implementing a Research Method for specific Market Analysis in Tourism** |
| Project / Paper Type | **Research report** |
| Advisor Name | ***Professor* Orhan Icoz** |
| Duration of the Project/Paper | **3,5 Months** |
| ASSESSMENT FOR PROJECT / RESEARCH REPORT |
| Work | **Weight** | **Score** | **Score as %** |
| Individual Presentation | 20 % |  |  |
| Submitted Research Report  | 30 % |  |  |
| First Draft Evaluation | 10 % |  |  |
| Final Evaluation | 40 % |  |  |
| TOTAL | 100% |  |  |

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| FINAL GRADE WITH MID-TERM (40 % MT + 60 % FN) |  |
| FINAL GRADE AS LETTER  |  |

***Professor* Orhan Icoz, Lecturer**

**00 / 00/ 2000**

 **Signature**