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| C:\Users\cagri.inceoglu\Documents\OFİS\YAZIŞMALAR\LOGO-yazısız.jpg  **YAŞAR UNIVERSITY**  **Graduate School of Social Sciences**  **Department of Tourism Management**  **THMN 5561 - Travel and Tourism market Research *Course***  ***Student Evaluation and Grading Form*** | | | | |
| TERM PROJECT/PAPER ASSESSMENT SHEET (For Final Exam) | | | | |
| Student Name & Number |  | | | |
| Project / Paper Title | **Implementing a Research Method for specific Market Analysis in Tourism** | | | |
| Project / Paper Type | **Research report** | | | |
| Advisor Name | ***Professor* Orhan Icoz** | | | |
| Duration of the Project/Paper | **3,5 Months** | | | |
| ASSESSMENT FOR PROJECT / RESEARCH REPORT | | | | |
| Work | | **Weight** | **Score** | **Score as %** |
| Individual Presentation | | 20 % |  |  |
| Submitted Research Report | | 30 % |  |  |
| First Draft Evaluation | | 10 % |  |  |
| Final Evaluation | | 40 % |  |  |
| TOTAL | | 100% |  |  |

|  |  |
| --- | --- |
| FINAL GRADE WITH MID-TERM  (40 % MT + 60 % FN) |  |
| FINAL GRADE AS LETTER |  |

***Professor* Orhan Icoz, Lecturer**

**00 / 00/ 2000**

**Signature**